

RONDA SAWYER


Learning Developer and Instructional Designer

PROFILE

I am eager to secure a position where I can leverage my expertise in simplifying complex topics through the integration of technology, including AI, and education. Collaborating closely with SMEs and partners, I will draw on adult learning theories to deliver captivating and innovative lessons tailored to the target audience. I excel at analytics and immersing myself in the design and development that is best for the identified audience. Whether working as part of a team or independently, I thrive on problem-solving in a fast-paced technical environments.

 View my portfolio at <https://rondasawyer.com>

 <https://www.linkedin.com/in/rondasawyer/>

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 (210) 823-8088

 Helotes, TX

EXPERIENCE

PROF DEVELOPMENT & LEARNING DESIGNER **2022-PRES**

AKYTECH CONSULTING - RANDOLPH AIR FORCE BASE

- Help Air Force personnel and fellow contractor with their development and design needs by keeping up-to-date on DoD digital literacy and making recommendations, as well as, reviewing their trainings and making recommendations.
- Co-host virtual and in-person Learning Professional Development for other Developers in the field in the Air Force. This includes creating marketing and visual materials, coordinating presenters, catering and budgets.
- Designed and Developed the framework and material used as an entry point for Department of Air Force Learning Services. This includes all PPTs, marketing, newsletters, surveys and data for the new learning systems.

O'DONNELL LEARN

- Analyze course curriculum for flow after transitioning from Moodle to Canvas and create a standardized template for all courses.
- Consult with faculty about their Moodle to Canvas LMS migration.

SELF-EMPLOYEED **2017-2023**

LIVEPLAYTEXAS

- Received multiple Google reviews with accolades regarding, subject matter knowledge, time management skills, personal engagement and communication.
- Design & develop websites including HelotesLiving.com, LivePlayTexas.com and DigitalLeeDone.com, their content, marketing materials and email campaigns to attract and keep potential clients.
- Analyze data to find what topics will generate the best engagement.
- Design and develop Ads for social media that would engage a targeted audience to get the best ROI.

TEACHER/COORDINATOR **2005-2017**

NORTHSIDE ISD

- Developed and presented after school informational sessions for 150+ parents of my AVID students to explain expectations, objectives and goals.
- Created engaging, diverse lessons still used in NISD today by knowing my audience and using real-life scenarios and developing activities to match.
- Analyzed student data and made adjustments to curriculum & design for effectiveness.

EDUCATION

Gamification Certification,
Sententia, Inc, 2024

Digital Marketing Certification,
Univ of Illinois at Urbana-
Champaign, 2021

**Web Design and Development
Cert,** Northside Activity Center,
2017

Teacher Certification,
Generalist 4-8,
TOPP Region 20, 2004

**Bachelor Degree in Human
Resources,** Tarleton State Univ
Previously held PHR license 2000

SKILLS

Adult Learning Theories
Digital Literacy
Artificial Intelligence tools
Needs Analysis
UI and UX
Multitasking
Accountability
Public speaking
Working Under Time Constraints
Communication
Motivation Strategies

EXPERTISE

Articulate Storyline and Rise
Microsoft 365
Google Workspace
WordPress
Meeting, Zoom and Loom
Multiple LMSs
Multiple CRMs
Adobe Suite
Canva