

# RONDA SAWYER

## Learning Developer and Instructional Designer


### PROFILE

Passionate about simplifying complex concepts, I integrate education and technology, including AI, to create engaging and effective learning solutions. Drawing on adult learning theories and collaborating with subject matter experts, I design innovative lessons tailored to audience needs. With a strong analytical mindset and a drive for excellence, I thrive in fast-paced environments, delivering impactful results that align with business objectives.

 View my portfolio at <https://rondasawyer.com>

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 (210) 823-8088

 Helotes, TX

### EXPERIENCE

#### PROF DEVELOPMENT & LEARNING DESIGNER 2022-PRES

##### AKYTECH CONSULTING - RANDOLPH AIR FORCE BASE

- **Support and Training:** Assist Air Force personnel by providing support, training, and feedback in digital literacy and new course development.
- **Produce Virtual Q&A Sessions:** A monthly virtual Q&A for both DoD members and the public, accessible at [AF Learning Professionals Q&A](#).
- **In-Person Learning Development:** Co-host Learning Professional Development events, where duties include marketing, visual materials, presenter coordination, catering, and budget management.
- **Framework Design and Development:** Designed & developed entry point materials for Department of Air Force Learning Services, encompassing PPTs, marketing, newsletters, surveys, and data for new learning systems.

##### O'DONNELL LEARN

- **Curriculum Analysis and Standardization:** Analyzed course curriculum for optimal flow post-transition from Moodle to Canvas and developed a standardized template for all courses.
- **Faculty Consultation:** Provided consultation services to faculty regarding the migration from Moodle to Canvas LMS.

#### DIGITAL MARKETING & DESIGN CONSULTANT 2017-2023

##### LIVEPLAYTEXAS

- **Website Design and Maintenance:** Design, develop, and maintain websites including DigitalLeeDone.com, HelotesLiving.com, and LivePlayTexas.com.
- **Data Analysis:** Identified topics that generate the best engagement.
- **Marketing:** Designed and developed email campaigns and social media ads targeting specific audiences to attract and retain potential clients and achieve the best ROI.
- **Received Google reviews:** Praising subject matter knowledge, time management, personal engagement, and communication skills.

#### AVID COORDINATOR AND EDUCATOR 2005-2017

##### NORTHSIDE ISD

- **AVID Coordinator:** Organized alternative ways for lower performing students to exceed their own expectations within the AVID program and communicate with parents on my expectations and their accomplishments.
- **Lesson Creation:** Created engaging math lessons tailored to the audience, using real-life scenarios and activities still in use by NISD today.
- **Curriculum Adjustment:** Analyzed student data and made adjustments to curriculum and design to enhance effectiveness.

### EDUCATION

**Gamification Certification,**  
Sententia, Inc, 2024

**Digital Marketing Certification,**  
Univ of Illinois at Urbana-  
Champaign, 2021

**Web Design and Devel Cert,**  
Northside Activity Center, 2017

**Teacher Certification,**  
Generalist 4-8, TOPP Region 20

**Bachelor Degree in Human  
Resources,** Tarleton State Univ

### SKILLS

Adult Learning Theories

Digital Literacy

AI tools

Needs Analysis

UI / UX Design

Multitasking

Accountability

Public speaking

Verbal & Written Communication

Motivation Strategies

### EXPERTISE

Articulate Storyline and Rise  
Microsoft 365

Google Workspace

WordPress

Meeting, Zoom and Loom

Multiple LMSs

Multiple CRMs

Adobe Suite

Canva